

**Health**  
**inCOMMON**



2016

**Annual Report**

# executive director's message

2014 was a rewarding year; with a mission of connecting people, planning and evaluation, we worked with over 35 communities and organizations in Winnipeg and across Manitoba – supporting those committed to building healthy sustainable communities.

We work with a wide range of partners and sectors; this diversity of perspectives drives us to check our assumptions and develop partner-focused approaches. In 2014, this included interviewing Northern community members on the impact of healthy food initiatives; mapping recreation options for a rural municipality; developing a common tool to evaluate addiction treatment outcomes for multiple agencies; facilitating conversations with newcomers about culturally appropriate education and training; and surveying young people on their response to social marketing.

Connecting people, planning and evaluation relies on clearly sharing results that matter. This past year we helped partners capture the attention of community, stakeholders and funders by improving how findings are reported. Large posters and infographics were used to share back what was heard at community meetings; written reports were developed with clearer data visualization and design; and we harnessed the power of local images and stories in community-led reports.

Within our own walls, we recast our strategic plan, drawing on our Board of Directors and staff to set the direction for the coming years. We deeply appreciate the support provided by our Board of Directors, and are thankful for their commitment, energy and enthusiasm. We are grateful for the ongoing support from Manitoba Healthy Living and Seniors, which helps us connect with communities and organizations across Manitoba.

The dedication and commitment of staff make Health in Common a special place to work. Our colleagues' insights, inspirations and hard questions help deliver meaningful planning and evaluation support to the communities and organizations who make change happen.

Looking ahead to the coming year, we remain committed to excellence, paying special attention to building a culture of planning and evaluation alongside our partners.

  
**Erin Huck**

Acting Executive Director

# meet our staff

**Anna Weier**

Planning & Evaluation Facilitator

**Bohdanna Kinasevych**

Director of Evaluation

**Cathy Steven**

Executive Director

**Daniel Gravenor**

Research & Technical Support

**Erin Huck**

Planning & Evaluation Facilitator

**Jann Ticknor**

Planning & Evaluation Facilitator

**Krista Rogness**

Planning & Evaluation Facilitator

**Reashelle Braiden**

Planning & Evaluation Facilitator

**Sara Castagna**

Research & Communication Support

# meet our board

**Cheryl Sluis**

**Elizabeth Stephenson**

**Kathleen Bluesky**

**Lana Cowling-Mason**

**Lawrence Elliott**

**Marcia Thomson**

**Nancy McPherson**

**Randy Fransoo**

# mission & vision

We strive for **healthy, sustainable communities** while **connecting people, planning and evaluation.**

# mosaic



With family programming and English classes, Mosaic Newcomer Family Resource Network helps newcomers with children adapt to life in Canada. A growing organization, Mosaic called on Health in Common to develop a strategic plan. We gathered 25 board and staff and, through art and discussion, explored possibilities for the organization.

Today Mosaic has a strategic plan with clear priorities and actions – ensuring the organization is focused on their goals in the coming years.

Health in Common's approach was respectful of our agency culture; the facilitators did a brilliant job of guiding our discussions and bringing out the best, most useful information.

*Val Cavers*  
*Executive Director, Mosaic*



# r.m. of cartier

The Rural Municipality of Cartier wanted to understand how to meet the recreation needs of their residents – today and tomorrow. Under the guidance of a local residents' committee, we surveyed over a quarter of Cartier households, examined demographics, mapped green space and talked to recreation facility representatives to best understand current and future recreation need.

This work led to clear recreation priorities grounded in the voices of community residents, and an action plan to move forward.



The services provided by Health in Common were invaluable to our Recreation Committee. The research and analysis was extremely helpful, enabling the committee to develop recommendations about the future direction of recreation within the Rural Municipality of Cartier.

*Virginia Beckwith  
CAO, R.M. of Cartier*

# new directions

Offering a wide range of programs and services aimed at supporting children, adolescents and adults, New Directions for Children, Youth, Adults and Families is committed to building an organization that routinely uses evaluation to enhance and inform service delivery. Working with New Directions' internal research and evaluation team, we designed and delivered a four-day, hands on evaluation planning workshop for four of New Directions' programs.

Today these four programs have begun implementing evaluation plans and processes, furthering the agency's commitment towards a culture of learning and evaluation that benefits all people they support, staff and stakeholders.

I learned that I don't have to be frightened by evaluation... that, in fact, used reflectively it can serve as a guide in program development.

*2014 New Directions Evaluation  
Training Participant*



# our values

## **We adapt.**

We respect different perspectives and experiences. Our role is to listen, learn and create a process that works for our client.

## **We are dependable.**

We hold up our end of the bargain. We understand that delivering on commitments builds trust – and that trust is part of any healthy working relationship.

## **We ask questions.**

We think strategically and ask relevant questions. We value giving and receiving feedback.

## **We make it simple.**

We believe that less is often more. We make sure our services add value, and are useable.

## **We are better together.**

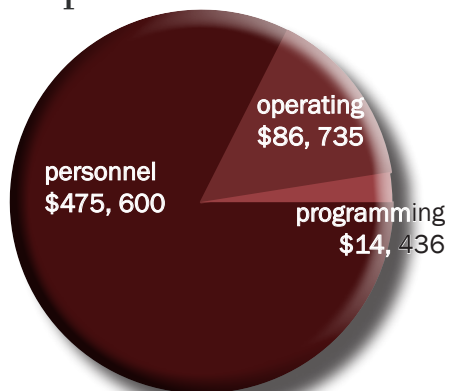
We learn and deliver as a team. We know our collective strengths make us better.

# statement of operations

## Revenue



## Expenses



We are grateful for funding from Healthy Living and Seniors.



## our 2015 partners



595 Prevention Team  
Art From the Heart  
Addictions Policy Support Branch  
CancerCare Manitoba  
Canadian CED Network  
Career Trek  
Economic Developers Association of Manitoba  
Food Matters Manitoba  
Green Action Centre  
Immigrant and Refugee Community Organization of Manitoba Inc  
Healthy Living Branch  
Ka Ni Kanichihk  
Manitoba Aboriginal and Northern Affairs  
Manitoba Nurses Union  
Manitoba Immigrant and Refugee Settlement Sector Association  
Mosaic Newcomer Family Resource Network  
National Collaborating Centre for Infectious Diseases  
Neighbourhoods Alive!  
North Point Douglas Women's Centre  
Northern Health Region

New Directions  
Partners in Health Promotion  
Partners in Planning for Healthy Living  
Portage la Prairie Community Revitalization Corporation  
Portage Family Abuse Prevention Centre  
Prairie Mountain Health  
Rainbow Resource Centre  
R.M. of Cartier  
Schools on Board  
Seven Oaks Adult Learning and Settlement Services  
Sexual Education Resource Centre  
Social Research and Demonstration Corporation  
Society for Manitobans with Disabilities  
Southern Health Region  
Tides Canada  
United Way Winnipeg  
West Central Women's Resource Centre  
Winnipeg Community Sport Policy Council  
Winnipeg Regional Health Authority  
Women's Health Clinic

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